

FINAL  
FOR IMMEDIATE RELEASE

For More Information Contact:  
Liz Lapidus Public Relations  
Liz Lapidus/Sherry Telford  
404/688-1466  
[Sherry@lizlapiduspr.com](mailto:Sherry@lizlapiduspr.com)

TOOTSIES CELEBRATES FALL WITH TRUNK SHOWS PREVIEWING  
TOP DESIGNER COLLECTIONS  
*Charity Cocktail Parties Feature Fashion and Fun – All For a Good Cause*

ATLANTA (August 27, 2008) – Tootsies ushers in fall with several spectacular trunk shows previewing the collections of top and up-and-coming designers, such as Hilton Hollis, Cynthia Rose, Theory, Lela Rose and What Comes Around Goes Around. Shoppers can preview trends for the upcoming season by day and give back to community by night. Tootsies will donate a percentage of sales to select charities who host private champagne and shopping events in conjunction with trunk shows.

**Hilton Hollis Trunk Show and Private Shopping Event**

Hilton Hollis returns to his Southern roots to launch his premier namesake fall 2008 collection at Tootsies. The trunk show will be held Thursday, September 4 and Friday, September 5. On Thursday night, the acclaimed designer will be on hand for a cocktail reception catered by JCT Kitchen. The private shopping event will benefit The Atlanta Speech School and their mission to help children and adults with hearing, speech, language or learning disabilities realize their full potential.

**Cynthia Rose Trunk Show and Private Shopping Event**

Cynthia Rose's collection incorporates her philosophy of "elegance with an edge" using exquisite vintage fabrics and decadent trims. The Cynthia Rose fall 2008 trunk show will be held Thursday, September 11 and Friday, September 12. On Thursday night, The Atlanta Contemporary Art Center will host a private shopping event, catered by Shaun's, to support their mission to provide access to resources and support for emerging and established artists on local, regional, national and international levels and create opportunities for them to share their work with the public.

-more-

## **Theory Trunk Show**

Theory will preview their new line, which embodies their philosophy that fashion is about the fit, the fabrics and feeling sexy. The trunk show will run from Thursday, September 25 to Saturday, September 27.

## **Georgia Campaign for Adolescent Pregnancy Prevention (G-CAPP) Private Shopping Event**

G-CAPP will host a private shopping event on Thursday, October 9 at Tootsies catered by Capital Grille. A percentage of the evening's sales will support G-CAPP's mission to eliminate adolescent pregnancy in Georgia by developing, establishing and supporting ideas and program innovations that build local and statewide capacity to promote the healthy development of our most vulnerable adolescents.

## **Lela Rose Trunk Show and Private Shopping Event**

Lela Rose's designs are founded on a clear vision to create classic silhouettes with a whimsical twist. Beautifully embellished fabrics are the foundation of the innovative collection and speak to the elegance of its personality with a nod to the era of glamour. Her trunk show will be held on Monday, October 20 and Tuesday, October 21. On Monday night, local philanthropist Angela Karatassos will host a private shopping event to benefit the Kim King Foundation that was created in the memory of her father. The organization provides educational opportunities for underprivileged children in the West End area of Atlanta.

## **What Comes Around Goes Around Trunk Show and Cocktail Reception**

The vintage inspired What Comes Around Goes Around (WCAGA) collection is a glamorous blend of Art Deco design details combined with early 1970's silhouettes. The result is sexy and sophisticated separates complimented by lush prints, sumptuous fabrics and flirty hemlines. The trunk show will be held Thursday, October 23 to Saturday, October 25. On Thursday night, a cocktail reception and private shopping event hosted by Holli Hines Easton, Ginair McKerrow and Kimmy Umphenour will benefit Murphy Harpst, a behavioral healthcare organization offering a continuum of services designed to meet the needs of children and youth with emotional and/or behavioral problems.

-more-

Tootsies is widely recognized as one of the finest shopping experiences in the nation. A pioneer in specialty store retailing, Tootsies carries a vast array of American and elite European designers, contemporary and classic collections, denim, accessories and shoes. Located in Houston, Dallas and Atlanta, Tootsies offers exclusive fashions, intimate attention to detail and incomparable customer service. Tootsies Atlanta also carries Aric C Cosmetics, the Blueprint for Beauty, and Lilly Porter Fine Jewelry, designed with diamond and colored gemstones to express individual taste, style, and image through thoughtful design.

Tootsies is located in Buckhead at 3400 Around Lenox Drive in the Shops Around Lenox and is open Monday – Saturday, 10 a.m. to 7 p.m. For more information call (404) 842-9990 or visit [www.tootsies.com](http://www.tootsies.com).

###