

For More Information Contact  
Liz Lapidus Public Relations  
Liz Lapidus/ Callie DeVore  
404/688-1466  
[Callie@Lizlapiduspr.com](mailto:Callie@Lizlapiduspr.com)

# TOOTSIES

TOOTSIES BRIGHTENS SPRING WITH HAUTE HAPPENINGS:  
AN IMPECCABLE LINE-UP OF TOP DESIGNER COLLECTIONS AND  
PRIVATE SHOPPING EVENTS  
*Fashion, Fun and Philanthropy All in One*

ATLANTA (March 4, 2010) – Swing into spring with the Tootsies team and see a sneak peak of some the country's top designers' spring and fall 2010 collections. Tootsies will host a series of contemporary trunk shows beginning in March called Haute Happenings, and it will include collections of Leifsdottir, Sara, Claire & Esther, Charles Chang Lima, Caycee Black, and Lela Rose. Meet Caycee Black during her trunk show on Thursday, April 8; proceeds from sales of select collections will benefit local charities with private shopping parties.

## **Leifsdottir Trunk Show**

Fresh from New York's Fashion Week and kicking off Haute Happenings, Leifsdottir is a young designer collection by Finland native Johanna Uurasjarvi. Popular for using antique-inspired buttons, trims and old-world tailoring techniques and then combining them with abstract photographic prints and unexpected color combinations, Leifsdottir is emerging as well loved brand by all fashionistas. With a strong emphasis on nature, Tootsies will host the spring 2010 collection on Thursday, March 4.

### **Sara, Claire & Esther Trunk Show**

Also a part of the Haute Happenings week, the vintage meets modern designs of Sara, Claire & Esther will be at Tootsies on \*\*\*. Young designers and graduates of Auburn University, Sara Jordan and Aimee Wolk seek inspiration from their grandmothers' attic closet call their line "vintage re-imagined." Their spring 2010 plays with shades of blue, trademark gold, and black.

### **Charles Chang Lima Trunk Show and Private Shopping Event Benefiting the Atlanta Contemporary Art Center**

Charles Chang Lima's collection embodies the quintessential elements of femininity in its perfect combination of sexy and classic. The Charles Chang Lima Spring Trunk show will be available at Tootsies on Thursday, March 25 through Friday, March 26. On this night, The Atlanta Contemporary Art Center will also host a private shopping event in support of their mission to support artists by facilitating opportunities for them to share their work in both public and private settings.

### **Caycee Black Trunk Show and Guest Appearance**

Recently crowned by *Women's Wear Daily* and *British Vogue* as a "Designer to Watch," designer Caycee Black is coming to Atlanta with her 2010 collection in tow. Known for a contemporary vision with clean cuts, lovers of Caycee Black can meet the designer on Thursday, April 8 and Friday, April 9.

### **Lela Rose Trunk Show**

Another hit from Fashion Week, Lela Rose's fall 2010 collection pulls inspiration from the Galapagos Island, suggesting a space-age style for fall. Though not steering from her cocktail dress strong suit, the collection reflects a lunar feel with pyrite zippers, crystal embroidery and pebble lining. The Lela Rose Trunk show will run from Thursday April 15- Friday, April 16.

Tootsies is widely recognized as one of the finest shopping experiences in the nation. A pioneer in specialty store retailing, Tootsies carries a vast array of American and elite European designers, contemporary and classic collections, denim, accessories and shoes. Located in Houston, Dallas and Atlanta, Tootsies offers exclusive fashions, intimate attention to detail and incomparable customer service. Tootsies is located in Buckhead at 3400 Around Lenox Drive in the Shops Around Lenox and is open Monday – Saturday, 10 a.m. to 7 p.m. For more information call (404) 842-9990 or visit [www.tootsies.com](http://www.tootsies.com).

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